

**CELEBRATING CONTINUITY**  
***Rhetoric into Reality, Policy into Practice***

**WEDNESDAY 13TH APRIL 2016**

**A ONE DAY CONFERENCE IN LONDON at the Franklin-Wilkins Building, Kings College, Waterloo Campus, 150 Stamford St, SE1 9NH**

**KEY SPEAKERS:**

**BARONESS CUMBERLEGE** *Independent Chair of the 2015 National Maternity Review*

**PROFESSOR LESLEY PAGE, CBE** *President, Royal College of Midwives*

**Dr DAVID RICHMOND** *President, Royal College of Obstetricians & Gynaecologists*

**CHAIR:**

**MARY NEWBURN** *Health Researcher and Consultant in Patient and Public Involvement in Maternity Services*

**PROGRAMME**

09:30 – 10:00	<i>Registration and coffee</i>	
10:00	<b>Annie Francis</b>	Welcome and introduction to our chair for the day
10:05	<b>Beverley Turner</b>	'Aim high – why every woman deserves a familiar face'
10:25	<b>Baroness Julia Cumberlege</b>	'My chosen professional partner'
10:45	<b>Professor Lesley Page</b>	'Relationships: The pathway to safe, high quality maternity care'
11:05	<b>Q and A for the morning speakers</b>	
11:30	<b>Introducing the workshops (Leads)</b>	
12:00	<i>Lunch</i>	
12.45 – 13.30	<b>Workshops Session One</b>	
13.45 – 14.30	<b>Workshops Session Two</b>	
14:30 - 14:45	<i>Tea</i>	
14:45	<b>Feedback from Workshop Leads</b>	
15:15	<b>Dr David Richmond</b>	'Continuity from the doctor's perspective'
15.30	<b>Jill Hutchings</b>	'Continuity of carer in the NHS: Can we do it? Yes we can!'
15:45	<b>Beverley Beech, Hon Chair, AIMS</b>	'Implementing the quality care that women and midwives want'
15.55	<b>Mary Newburn</b>	Close / Pledge cards

## **WORKSHOP SESSIONS**

**Everyone will be able to attend two workshops during the afternoon session. Please choose 3 workshops in order of preference in the short questionnaire sent out to all delegates. We will endeavour to give you your preferred options but may need to offer the third if either of your other two are full.**

**1. Commissioning for continuity and family centred outcomes:**

Led by Georgina Craig, National Director, The Experience Led Commissioning Programme. This workshop will explore how commissioning can create the right conditions for a more family centred maternity service – including continuity of care. Participants will contribute ‘messages from the frontline’ (women and midwives) to be fed back to commissioners and system leaders about what needs to change and improve so commissioning and system design better supports those working at the front line to provide continuity and family centred care and support.

**2. Women’s voices:**

Led by Milli Hill, Founder of the Positive Birth Movement. This workshop will use action methods to explore what women want and need in childbirth. A platform will be given to women to share their experience of continuity of care, or lack of it. What mattered to them, and why? Participants will then be given the opportunity to reflect on what they have heard, and they will be encouraged in the 'accept and build' approach to discover ways to make the needs of women and their families a reality.

**3. Insights for Implementation: Developing a working guide for maternity care:**

Led by Rupa Chilvers, Better Births Advisor and Rachel Scanlan, Better Births Midwife at the Royal College of Midwives. This workshop will be an interactive process of learning from some of the service level case studies implementing continuity of carer, as well as a chance to contribute to the development of an Implementation Guide being drafted by the Royal College of Midwives.

With a range of experiences from the facilitators and participants, there will be an opportunity to explore how teams are started and sustained within the UK context as well as take home messages for individual-level action for those working within or receiving maternity care.

**4. Passion and Purpose – Pioneering a new concept of community midwifery:**

Led by Louise Wilby and the Neighbourhood Midwives' team. This workshop will explore what it means to be a midwife within a 'Teal' organisation. Based on the three elements of self-management, wholeness and evolutionary purpose, could these organisations, or 'living systems' signpost a different path for midwifery? Participants will, with the help of the NM midwives, be able to sample a day in the life of the self-managing caseload midwife. We will be asking whether this way of working could solve some of the historical difficulties of recruitment and sustainability that have beset continuity of carer models to date.

**5. Building the Future, Achieving the Vision:**

Led by Mavis Kirkham. This workshop will focus on education and training. We will start from the ARM Vision document that aims to enhance continuity of care, the experience of childbearing women and their families and the job satisfaction of midwives. Using the ideas and experience of the group we will explore ways in which the midwives of today and the midwives of the future can be equipped and facilitated to achieve this Vision.

**Conference organised by a collaboration of:**

Association for Improvements in Maternity Services (AIMS)  
Neighbourhood Midwives  
Positive Birth Movement

Sandwell and West Birmingham NHS Trust, home of Serenity and Halcyon Birth Centres

**Sponsored and supported by:**

The Royal College of Midwives